



**MIDWEST**  
**GROUNDCOVERS**  
LLC

P.O. Box 748 • ST. CHARLES, IL 60174 • 847-742-1790 • FAX 847

*Nurseries Located on Route 25 North of St. Charles*

### FOR IMMEDIATE RELEASE

(May 13, 2011) – Influential garden designer Piet Oudolf to lecture, sign books at Midwest Groundcovers

Registration is now open for an afternoon of learning with innovative Dutch garden designer and plant propagator Piet Oudolf. On June 6, 2011, Oudolf will appear at Midwest Groundcovers' St. Charles, Illinois location to discuss his distinctive approach to landscape design and introduce his latest book, *Landscapes in Landscapes*. Oudolf will also be available to sign copies of his book after the lecture.

Designers seeking ideas and techniques to distinguish their landscapes from those of competitors will find Oudolf's unique design perspectives invaluable. The lecture will examine Oudolf's eclectic design inspirations, with an emphasis on his world travels. On each of his journeys, Oudolf searches for new plants, meets intriguing people, and revels in the world's diverse natural beauty. His frequent travel informs his design sensibilities and broadens his ability to select unconventional plants for his landscapes, ultimately transforming often neglected plants into perennial superstars. Through examination of a number of Oudolf's installations, lecture attendees will appreciate his use of perennials to create lasting, ecologically sound designs that relate to the greater landscape and the shifting seasons.

The event, scheduled from 12:00pm – 4:00pm, will feature Oudolf's lecture, book signing, light refreshments, and a tour of a spectacular perennial garden Oudolf designed for Midwest Groundcovers. For more information about this event or to register online, visit the ILCA website at [https://www.ilca.net/Education/Piet\\_Oudolf/Piet\\_Oudolf.aspx](https://www.ilca.net/Education/Piet_Oudolf/Piet_Oudolf.aspx).

The registration fee for ILCA and ILASLA Members, their guests, and employees of member firms is \$50 per attendee, or \$115 if the attendee would like to receive a copy of Oudolf's *Landscapes in Landscapes*. Midwest and ILCA have partnered with Townhouse Books of St. Charles, IL to provide copies of Oudolf's new book. Townhouse Books has graciously agreed to donate a portion of the cost of each book purchased to ILCA's Student Scholarship Fund. Each year ILCA awards scholarships to students working towards their degree in horticulture.

Piet Oudolf, principal of a landscape design firm in Hummelo, Netherlands, has constructed dozens of residential, commercial, and institutional gardens during a career that has spanned thirty years. His projects can be found throughout The Netherlands, England, Ireland, Germany, Sweden, and the United States, and he often collaborates with internationally known architecture and landscape architecture firms including Field Operations and fellow garden designers such as Kathryn Gustafson and Tom Stuart Smith. He is the author of *Designing with Plants* (Conran Octopus, 2009), and *Planting the Natural Garden* (Timber Press, 2003), among other volumes.

Midwest Groundcovers LLC is an industry leader in the propagation, growing, and wholesale distribution of quality container nursery stock. The company operates over 300 acres of state-of-the-art nursery production facilities at five locations in St. Charles, Illinois, Virgil, Illinois, and Glenn, Michigan. Each year, these facilities produce millions of containerized plants including more than 100 different ground cover varieties; over 250 species of Local Eco-Type Native Plants identified as *Natural Garden*

PROPAGATORS AND GROWERS OF GROUNDCOVERS, PERENNIALS, SHRUBS, EVERGREENS AND NATIVES  
*The Groundcover Specialists*



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*Natives*<sup>™</sup>, in addition to 140 regional Midwest native species of which some are naturally occurring selections; more than 500 varieties of perennials and ornamental grasses; and over 170 varieties of deciduous shrubs, native shrubs, broadleaf evergreens, hardy shrub roses, conifers, and vines.

Midwest Groundcovers LLC garners frequent press coverage through regional media outlets and is regularly featured in major trade publications such as *The Landscape Contractor*.

Visit Midwest Groundcovers LLC on the web at [www.midwestgroundcovers.com](http://www.midwestgroundcovers.com) Learn more about *Natural Garden Natives*<sup>™</sup>, our Local Eco-type Native Plants, by visiting [www.naturalgardennatives.com](http://www.naturalgardennatives.com)

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